New Haven Reads, founded to “share the joy and power of reading,” increases the literacy skills of children to empower their academic success by providing individually tailored one-on-one after-school tutoring, educational family support, and a community book bank, all at no cost to participants.

**PROGRAMS**

- **One-on-one tutoring**
  A structured hour of individualized literacy help

- **Pre-K/Kindergarten**
  Small class literacy instruction twice a week

- **Parent engagement**
  Partnering with parents and schools to create unified student education plans

- **Summer clubs**
  Weekly small group activities, such as science, arts and crafts, chess, and math, are offered as supplements to our summer tutoring.

- **School field trips**
  Classes of students from local schools visit our Book Bank for story time and free book shopping

- **Summer literacy camp**
  Daily sessions of literacy and numeracy skills for our youngest readers taught by credentialed teachers

- **Book bank**
  Distribution of gently-used books throughout the community (to school teachers, doctors’ offices, soup kitchens, preschools, correctional facilities, etc.)

All of our programs are free of charge
## OUR NUMBERS

<table>
<thead>
<tr>
<th>523 students</th>
<th>received one-on-one tutoring each week</th>
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<tbody>
<tr>
<td>752 volunteers</td>
<td>hours of tutoring weekly</td>
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<tr>
<td>400+</td>
<td></td>
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<tr>
<td>4 locations in New Haven</td>
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| 55 pre-K and kindergarten students were served by our literacy readiness program |

<table>
<thead>
<tr>
<th>89% of families served are low-income</th>
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<tr>
<th>80% attendance, with 31% attending twice a week or more</th>
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<tr>
<th>400+</th>
<th>volunteers</th>
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<tr>
<th>89% Parent satisfaction:</th>
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<tbody>
<tr>
<td>“NHR is awesome! ... My child loves coming here!”</td>
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<tr>
<th>99%</th>
<th>Parent satisfaction:</th>
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<tr>
<td>“My child has made big improvements since coming to NHR and her self esteem is higher.”</td>
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<tr>
<th>91% of students said that NHR makes them a better reader:</th>
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<thead>
<tr>
<th>91%</th>
<th>of students said that NHR makes them a better reader:</th>
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<tbody>
<tr>
<td>“I tell my friends to come to NHR, it helped me and it will help you.”</td>
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<tr>
<th>91%</th>
<th>of students said that NHR makes them a better reader:</th>
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<tbody>
<tr>
<td>“You’ll get smarter if you go there.”</td>
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<table>
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<tr>
<th>91%</th>
<th>of students said that NHR makes them a better reader:</th>
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<tbody>
<tr>
<td>“It has been fun learning and reading!”</td>
<td></td>
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</tbody>
</table>
OUR IMPACT

98% of all students tested improved in at least one literacy area

70% of students tested improved their independent reading level one or more grade levels

94 field trips to the book bank distributing over 10,500 books to 1,771 students

(Book bank distributed over 117,510 books to general public)

FEATURE:
THE PEREZ FAMILY

Throughout their time with New Haven Reads, the Perez family has demonstrated how a community of readers is built one child at a time. In 2013, their eldest son Esteban was struggling in school, reading at a second-grade level while in the fourth grade. His mother Reyna heard about our one-on-one tutoring program and Esteban joined the waiting list. Several months later, she was excited to receive the call informing her that there was a space and a tutor.

Within weeks, Reyna and her husband Gabriel saw marked improvement in Esteban’s reading and registered their two younger children, Alex and Andrea, for the pre-kindergarten program. Esteban’s grades during the school year began to improve significantly, and Alex and Andrea also began succeeding in school.

Reyna and Gabriel expressed how they appreciate the support that their children receive at New Haven Reads. The children love being tutored and can hardly be convinced to leave at the end of the hour! The Perez family has shared the success of the tutoring program with others in their community. Reyna has been instrumental in bringing five families to New Haven Reads, all of which are just as grateful for the support their children find here.

Esteban now shares the joy he found in reading as a New Haven Reads tutor, helping students in the same way he was supported. “If the people helped me, I have to help others,” he says.”
FINANCES

REVENUE
2016/17
$752,004

Non-government grants 19%
Fundraising/other 9%

CONTRIBUTIONS
51%

GOVERNMENT GRANTS 15%
INKIND 6%

EXPENSES
2016/17
$773,530

Program 83%
Fundraising 5%

All programs offered free of charge to participants

DONORS

July 2017 to June 2018

As a donor, you enable New Haven Reads to transform lives. Thank you for your generous support.

$25,000 and up
City of New Haven Community Foundation for Greater New Haven New Haven Board of Education The Seedlings Foundation State of Connecticut Edward Snyder and Beth Miller

$2,500 to $4,999
Ruth Beardsley and Tom Sansone Sigridur Benediktsdottir and Arnar Geirsson Bristol-Myers Squib

$1,000 to $2,499

$1,000 to $2,499
Christina and Seth Alexander Victor and Laura Altshul Andrew Babia JoAnne Burger and Michael Caplan Heather and Victor Calabrese Judith Chevalier and Steve Podos Claire's Corner Copia Ted Cohen and Alexandra Shor Community Foundation of Greater Memphis Guy and Erik D'Agua

$500 to $999
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“You should go here it is the best place and one of my favorite places in the world and you are loved there a lot.”
—Student
Michael and Ilona Emmerth
Marty Cobern
Damon Clark
Fiona and Mark Bradford
Kelly Blanchat
Christopher and Terri Bell
David and Kirsten Bechtel
Judy and Stephen August
Eric Baum
Matt Alexander
Webster Bank
Linda Winkler and Don Herzog
Richard and Patricia Vancil
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Colleen Tichich and
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Kathleen Ellis
Lucille's Pastry Shop, Inc.
Maretta's Food
Shake Shack New Haven
Shubert Theater
Waves Into Plowsshares Honey
& Candles
WAVE Gallery
Yale Printing and Publishing Services
Yale Repertory Theater

Because of space constraints we are unable to print all names. A full listing is on our website.

We made every effort to verify the names and dollar amounts. Please excuse any mistakes and please let us know.

Thank you to our staff and all of our volunteers who work so hard to build a community of readers.
COMMUNITY PARTNERS

Yale University
Seedlings Foundation
NewAlliance Foundation
United Way of Greater New Haven
State of Connecticut
City of New Haven
New Haven Board of Education
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Carlson Family Foundation
Werth Family Foundation

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